

COUNTERPOINTS.

Producer, Pop Culture & Social Change Initiative Job Description

Salary: £37 K per year, pro-rata to 3 days per week
Start Date: As soon as possible
Location: London, UK
Closing Date: Sunday, 12th February 2023, 11:59pm

We are seeking a talented and highly organised individual with knowledge and experience of the TV/film industry, and a knack for building collaborative relationships and partnerships to deliver creative projects and events.

Counterpoints Arts is a leading national organisation in the field of arts, migration and cultural change. We are a small but dedicated and passionate team based in Hoxton, London and work nationally and internationally with a range of artists, creatives and institutional partners including The Southbank Centre, V&A, BFI and Tate.

PopChange (Pop Culture & Social Change) is a pioneering initiative led by Counterpoints exploring how the power of pop culture can be harnessed for social change. We champion innovative narrative change work together with a cross-sector network, co-producing salons and events, and commissioning projects across entertainment, particularly TV/film, comedy and gaming. We are currently in the process of launching a consultancy that will leverage a network of creatives with lived experience of displacement to collaboratively influence more nuanced and impactful storytelling and opportunities within scripted TV and film.

About the Role

Working collaboratively with the Counterpoints Arts' team and advisors, the Producer will be responsible for project managing the PopChange Initiative with a special focus on helping us build our TV/film consultancy programme. You will be the first point of contact for PopChange, responsible for forging a range of cross-sector conversations across the arts, media, entertainment, voluntary and philanthropy sectors with a view to enabling more partnership working and identifying strategic opportunities. You will build the TV/film consultancy — pitching to productions and writing rooms, strengthening and supporting the network of lived experience creatives, and identifying opportunities within the sector. You will be proactive, highly organised, digitally literate, and have demonstrable skills in project management and budgeting. You'll also have strong event planning and producing skills, and be able to prioritise a varied workload whilst working well under pressure to meet deadlines.

Essential to the role is experience or knowledge of refugee and displacement issues, with a commitment to the sensitivities and ethics around storytelling and lived experience. *We will*

consider less experienced candidates who have lived experience of displacement, and can demonstrate strong initiative and potential for growth within this sector.

Details

- £37K per year, pro-rata to 3 days per week
- Good employee benefits, 28 days leave including bank holidays (pro-rata) and training budget
- April 2023 - March 2025 (two years), extension dependent on funding
- Must be based in London and willing to work from our Hoxton office at least two days per week
- Must have a current legal right to work in the UK

Responsibilities

The overall purpose of this role is to act as lead producer on our PopChange Programme (under guidance of the Director and Senior Producer), helping shape its strategy, longer term developments and funding opportunities, with a particular focus on developing our TV / Film impact work.

- Lead on the implementation of the **Film and TV Consultancy Offer**, supported by the Director and the Advisory Board, including shaping and delivery of individual consultancy sessions and developing our network of 'lived experience' consultants.
- **Project manage all aspects of the PopChange Initiative**, including outreach, strategy development, budget management, reporting to relevant funders, etc.
- **Develop a network of contacts** and strong partnerships across the entertainment industry to help us expand and market our consulting offer to TV, film and other relevant sectors.
- Nurture and grow the PopChange network through producing high-caliber **salons and networking gatherings**.
- Manage **the Website and Communications strategy** about the initiative.
- Identify opportunities to **commission or develop new collaborative projects** across TV/film, comedy or gaming (or other entertainment sectors).
- Be a **collaborative member of the Counterpoints team**, contributing to team meetings and strategies, including identifying opportunities for joined-up initiatives.
- **Represent Counterpoints as a leader** in the context of narrative change around migration and displacement in entertainment and creative contexts.

Required Experience

- At least two years' experience producing events or commissions within the entertainment, cultural or creative sectors.
- Evidenced understanding of how the TV and film industry works and how projects are developed and produced.

- Experience and/or knowledge of refugee and displacement issues, with a commitment to the sensitivities and ethics around storytelling and lived experience.
- Evidence of working with, nurturing and developing partnerships and collaborative projects to maximize reach and outcomes.
- Demonstrated project management skills with the ability to efficiently adapt to strategic directions and shifting priorities.
- Strong communication and written skills, with ability to produce and/or commission appropriate digital and communications content to market and promote programme work.
- A motivated self-starter who is able to work under their own initiative but committed to the wider values and collaborative spirit of the team.
- Digital proficiency and willingness to use collaborative team tools such as Slack, Google Drive, Calendars, etc.

Desirable Experience

- Lived experience of displacement.
- Network of contacts within the TV/film sector.
- Knowledge and understanding of narrative change principles, strategies and initiatives, especially as it relates to migration and displacement.

We particularly welcome applications from historically marginalised groups who are currently underrepresented in the cultural sector, especially people of colour and other ethnic minorities, people who identify as LGBTQIA and Disabled people. Priority may be given to candidates who have lived experience of displacement, and can demonstrate strong initiative and potential for growth within this sector.

Please note that applicants must have a current legal right to work in the UK (this job does not qualify for the UK Skilled Worker Visa).

To apply

Please email a Cover Letter and CV to Annie Hall, Operations Manager annie@counterpointsarts.org.uk by 11:59pm on Sunday, 12th February 2023. Interviews will be held the week of 20th February at our office in Hoxton, London.

Please let us know if you need any information about this role in a different format or if you have any specific access requirements. Requests will not affect the decision-making process itself. Please direct any questions to Annie Hall, Operations Manager, annie@counterpointsarts.org.uk.

Secondment

We are also open to offering this position as a secondment arrangement on a temporary contract for candidates from the TV and film industry. If you are interested to find out and discuss more, please contact annie@counterpointsarts.org.uk